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Transition Nelson BUSINESS WARRANT OF FITNESS

The Transition Nelson Business Group's aims are:

1. To **raise awareness** within our local business community about how peak oil, carbon emissions and climate change will likely affect you (and your profitability)
2. To identify **new business opportunities** in Nelson while transitioning to lower energy lifestyles

Please take 10 minutes to see how your business is set up to cope with future challenges ...

Energy

- Have you initiated an energy audit for your business?
- Do you have an effective 'switch off' policy for lights, appliances, equipment etc?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Waste

- Are you currently recycling paper/cardboard/plastics (1 to 7)?
- Do you have an effective method of disposing of electronic waste (e-waste)?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Water

- Have you consulted a list of simple tips on how to save water?
- Are dual flush toilets installed on your premises or flow rates (e.g. hand basins) reduced?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

People

- When employing new staff, do you focus on hiring local talent?
- Do you have a staff plan for a civil emergency?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Infrastructure & Buildings

- Is equipment regularly checked and maintained to ensure efficient operation?
- In winter, do you keep the door closed to retain heat? Customers **will** still come in

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Transport

- Do you promote alternative ways for staff to travel to work (e.g. car pooling)?
- Are alternatives available for work-related travel (e.g. teleconferencing, teleworking)?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Finance

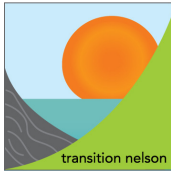
- Do you bank locally – keeping the money within New Zealand?
- Do you have a procurement policy which considers aspects of sustainability when purchasing?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>

Marketing

- Do you support local media/marketing groups rather than mass printed brochures & leaflets?
- Do you 'cluster' with complementary industry partners to jointly market products & services?

Yes	No
<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>



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How did you do?

How many 'yes' answers do you have?

- If you scored more than **13** – well done. Have you thought of helping out other businesses?
- More than **8** – you're getting there. Check out the links for further help
- Less than **8** – congratulations on continuing with the checklist – consider gaining more support

Check out the **Code:RED** website (www.codered.org.nz) for pledges that your business can make to help you make that move further towards sustainability.

The **Sustainable Business Network** has a Nelson coordinator who can help improve your business' sustainability performance. Contact Kirsty Quickfall on nelson@sustainable.org.nz or 03 545 9176.

Please contact catalystnelson@hotmail.com if you're interested in sponsoring a print run of this **BUSINESS WOF** or finding out more about the **Transition Nelson Business Group**.

Further information

- Energy**
- » Solar City Nelson project (www.solarcity.co.nz/)
 - » Peak oil (www.transitiontowns.org.nz/peakoil)
 - » EECA Business (www.eecabusiness.govt.nz)
- Waste**
- » Waste Education Services in Nelson Tasman (www.nec.org.nz/)
 - » eDay (www.eday.org.nz/)
 - » Green Office (www.greenoffice.org.nz)
 - » Terra Nova waste exchange programme (www.terranova.org.nz/)
- Water**
- » Watersmart: www.watersmart.co.nz/ways-to-save.html (ways to save water)
 - » Water saving tips, case studies, suggested products: www.sustainability.govt.nz/water
 - » Rain Saver Systems: www.rainsaver.co.nz, info@rainsaver.co.nz, 548 7044
- People**
- » www.mfe.govt.nz/issues/sustainable-industry/govt3/topic-areas/social-sustainability/index.html
 - » www.pacificinstitute.co.nz/ : Helps organisations be more pliable and accepting of 'change'
- Buildings**
- » NCC Eco Design Advisor: www.ecodesignadvisor.org.nz, richard.popenhagen@ncc.govt.nz
 - » Absolute Energy: www.absoluteenergy.co.nz, 547 2503, 146 Pascoe St, Nelson
 - » www.mfe.govt.nz/issues/sustainable-industry/govt3/topic-areas/sustainable-buildings/design.html
- Transport**
- » Sustainable Business Network Green Fleet: www.sustainable.org.nz/cms/index.php?page=greenfleet
 - » Fuel Saver: www.fuelsaver.govt.nz/index.html
 - » Videoconferencing: www.telework.co.nz
- Finance**
- » <http://solari.com/>: Promotes alternative finance systems which focus on local banking
 - » Sustainable local economy article: www.transitiontowns.org.nz/node/1559
- Marketing**
- » How sustainable is your product/service – what happens when you saturate your target market?
 - » Are you targeting clients seeking green products?
 - » Marketing & sustainable development: www.wbcd.org/web/publications/marketing.pdf
 - » 3mins video: www.environmentalleader.com/2009/01/08/sustainability-as-a-marketing-strategy/